

# ART

2025 ART FORMOSA 福爾摩沙國際藝術博覽會

07.25—07.27

# FORMOSA

花博爭艷館 TAIPEI EXPO DOME

## About ART FORMOSA

Created in 2015, ART FORMOSA has been highly acclaimed by domestic and foreign galleries and art professionals, making it a major platform for art market which is rooted in Taiwan yet with an international vision and scope.

Over the past decade of its glorious existence, ART FORMOSA has been supported by major figures from domestic and foreign art scenes, including prominent collectors and art professionals, such as Uli Sigg (Swiss collector), Dr. Melani Setiawan and Dr. Wiyu Wahono (Indonesian collectors), Miyatsu Daisuke and Ishinabe Hiroko (Japanese collectors), Robert TSAO Hsing-Cheng (Honorary Chair of United Microelectronics Corp.), Frank HUANG (Chairman of Taiwan's Powerchip Semiconductor Manufacturing Corp.), Wei-Chen Ma (Chairman of Yuanta Financial Holdings), James Chu (Founder, Chairman & CEO of ViewSonic Corp.), Matthew Miao (Founder & Chairman of MiTAC-Synnex Group), Chang Yu-Neng (Founder of Dahin Development), Li Dao-Ming (Owner of Yakult Taiwan), Mme. Bai Jia-Li, Walter Gehlen (Director of Art Düsseldorf, Germany), and Renfrew Magnus (Co-founder & Co-director of Taipei Dangdai).

ART FORMOSA has been held in prestigious venues including Songshan Cultural Park, Taipei Expo Dome, Le Meridien Taipei hotel, and eslite hotel. In 2025, it will make a grand come-back to Taipei Expo Dome and cordially invites the participation of domestic and foreign galleries to jointly reach a new peak of art fairs in Taiwan.

## Dates & Venue

Venue Taipei Expo Dome

Installation	-----	7.23 (Wed.)	15:00-22:00
Installation	-----	7.24 (Thu.)	8:00-12:00
Collector & VIP Preview	-----	7.24 (Thu.)	12:00- 20:00
Vernissage	-----	7.24 (Thu.)	18:00-20:00
Public Days	-----	7.25 (Fri.)	11:00-19:00
Public Days	-----	7.26 (Sat.)	11:00-19:00
Public Days	-----	7.27 (Sun.)	11:00-19:00
De-installation	-----	7.27 (Sun.)	19:00-22:00
De-installation	-----	7.28 (Mon.)	8:00-12:00

Application Period

2025.3.28 ~ 4.30

## Section & Booth Types

Section	Dimensions for each booth	Price (in USD; all prices are subject to 5% business tax)
<b>1. "Limited and Unlimited"</b> Works with editions (photographic works, video art works and prints); no age limit for artists	12 m <sup>2</sup> (3m W x 4m L x 3.6m H) 10 panels & 6 lights	2300
<b>2. "Three-Dimensional Art: Sculpture &amp; Installation"</b> Exhibitions three-dimensional works, such as sculptures or installation artworks, curated presented by exhibitors	36 m <sup>2</sup> (6m x 6m ) No lights/panels provided	2700
<b>3. "Curated Showcase"</b> Solo exhibitions curated by curators invited by exhibitors	12 m <sup>2</sup> (3m W x 4m L x 3.6m H) 10 panels & 6 lights	3000
<b>4. "Modern &amp; Contemporary"</b> Artists and artworks from outstanding galleries from around the world (no limit for the artist's age and the type of artwork)	4a. 21.6 m <sup>2</sup> (3.6m W x 6m L x 3.6m H) 11 panels & 8 lights	5050
	4b. 17.28 m <sup>2</sup> (3.6m W x 4.8m L x 3.6m H) 10 panels & 7 lights	4050
	4c. 12 m <sup>2</sup> (3m W x 4m L x 3.6m H) 10 panels & 6 lights	3100

•All prices are subject to 5% VAT.

•For each booth, 5 collector invitations, 20 VIP invitations, 20 one-day passes, 4 exhibitor passes (all in printed paper format) and e-invitation (for 40 persons) will be provided, along with the e-catalog and 1 page of presentation in the e-catalog (showing information about the gallery and one artwork).

## Application Timeline

<b>April 30, 2025 (Wed.)</b> Deadline for Application and Deposit Payment	<ol style="list-style-type: none"> <li>1. Upon submitting an application, the exhibitor should proceed with the deposit of USD 330.</li> <li>2. For exhibitors who withdraw after being selected, the deposit will not be refunded. For exhibitors who are not selected, the deposit will be refunded after the administration fee is deducted.</li> <li>3. Once the application is received, the art fair organizer will send out a confirmation mail. Please contact us if you haven't received the mail within 5 days (tel: +886-2-25780259; email: artformosa.fair@gmail.com).</li> </ol>
<b>May 5, 2025 (Mon.)</b> Notification of Application Results by Email	The result will be announced to the exhibitor by email by the art fair organizer, along with the booth fee invoice and a blank media promotion form.
<b>May 20, 2025 (Tue.)</b> Deadline for Booth Fee Payment and Media & Promotion Form Submission	<ol style="list-style-type: none"> <li>1. To assure all rights of participation, the selected exhibitor is obliged to pay the booth fee in full within 10 days after receiving the notification and to send the completed Media &amp; Promotion Form (along with required information and materials) to the art fair organizer before the indicated deadline.</li> <li>2. The date of payment is the date noted on the bank transfer receipt or the check issue date.</li> <li>3. The art fair organizer reserves the right to disqualify any exhibitor who fails to pay the booth fee in full by the due date. The deposit will not be refunded, and the exhibitor will be replaced by another gallery in the order of priority.</li> </ol>
<b>June 1, 2025 (Sun.)</b> Announcement of Participating Galleries	

## Application

1. Please complete the application form (download by scanning the QR Code at the bottom left of the page), and send it along with the required information/images (indicated in this form) to artformosa.fair@gmail.com before April 30, 2025 (Wed).
2. The application data and materials will not be returned. If the application form is not completed completely or (some of) the required data/images are lacking, the application will not be accepted.

## Application Conditions and Review

1. The galleries who apply and their participating artists will be reviewed by the review committee members.
2. The art fair organizer reserves the right to approve/disapprove the participation of the gallery on the basis of the decisions of the review committee.
3. The art fair organizer reserves the right to disqualify any participating gallery whose application content contains disinformation or who fails to comply with the terms and conditions specified here.
4. The participating gallery should not change its booth(s) at will or transfer its booth(s) to another gallery.



Link to Application Form & Guidelines:  
(accessible starting from 2025.3.28)  
<https://reurl.cc/RL3Oen>